



# THE DAYTON HORSE SHOW ASSOCIATION, INC.

P.O. Box 959-WBB • Dayton, OH 45409-0959

## 2011 SPONSORSHIP AND ADVERTISING RATES

### CLASS SPONSORSHIPS (Prize Money)

\$500 Grand Championships  
\$250 Championships  
\$200 Stakes

### TROPHY SPONSORSHIPS

\$100 Championship/Stake Classes  
\$ 60 Qualifying Classes

### RIBBON SPONSORSHIPS

\$ 50 Championship Ribbons  
\$ 35 Championship Sashes  
\$ 30 Qualifying Classes

### BANNER SPONSORSHIPS

*(single color on white background)*

\$250 3' x 6'  
\$150 2' x 6'

### PRINT ADS/PROGRAM

\$500 Front or Back Cover (color included)  
\$200 Full Page (7.5 x 10 in., black/white, add \$200 for color)  
\$125 Half Page (7.5 x 4.5 inches, black/white)  
\$ 95 Quarter Page (3 ¾ x 5 inches, black/white)  
\$ 50 Standard Business Card (3 ¾ x 2 in., black/white) or  
Vertical Card (2 x 3 ¾ in., black/white)

*Camera ready artwork, please!*

### BOX SEATS

\$200 Covered Ringside 6-seat box Wed-Sat. (infield)  
\$ 5 Evening Admission per carload  
FREE Daytime Gate



*Benefits Therapeutic Riding Institute, Inc.*